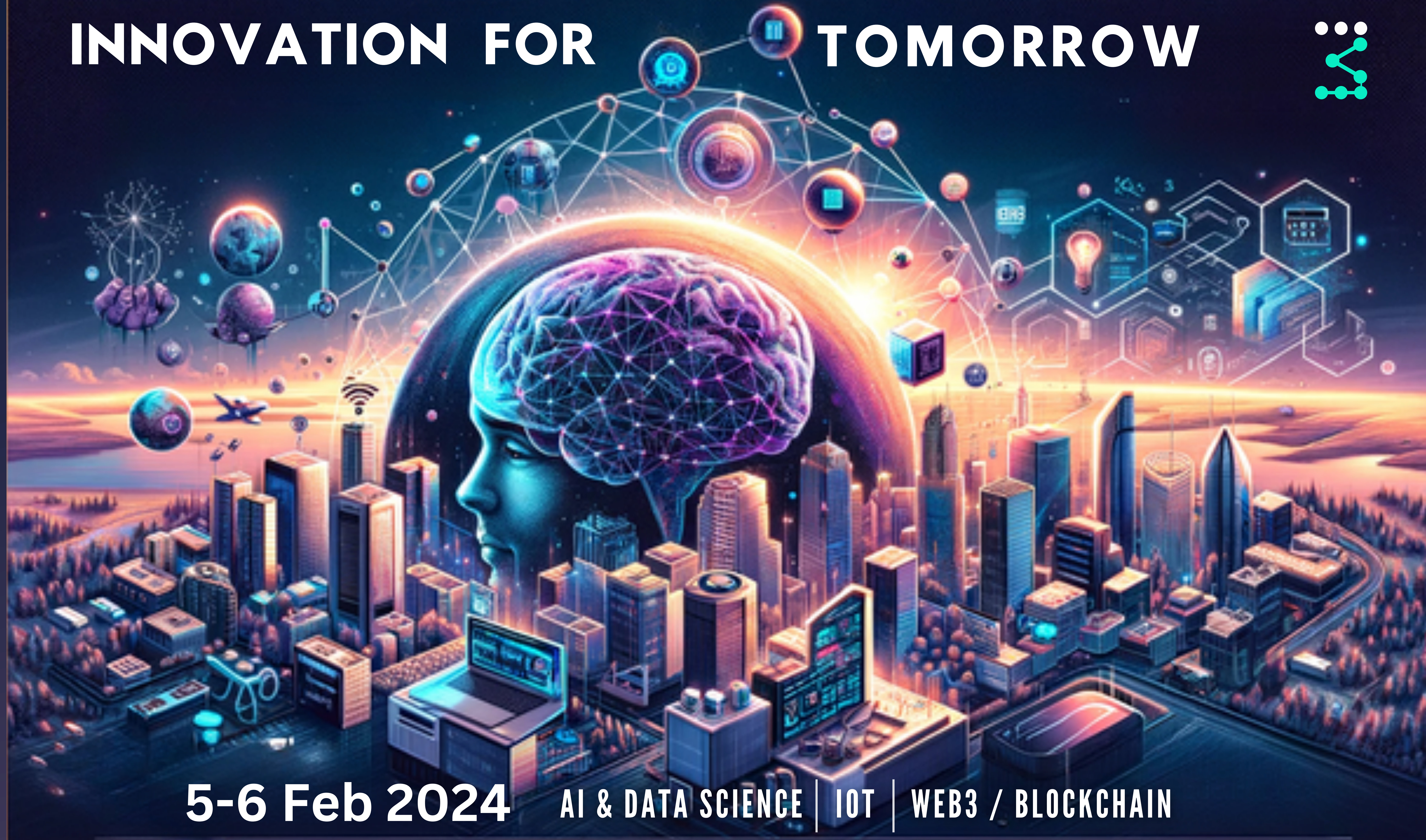


# INNOVATION FOR TOMORROW

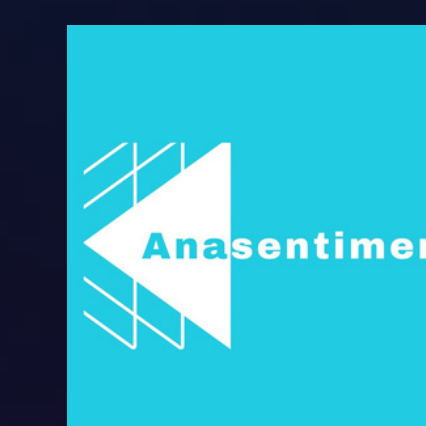
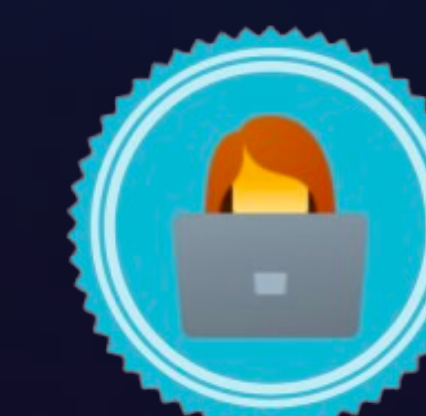


**5-6 Feb 2024** | AI & DATA SCIENCE | IOT | WEB3 / BLOCKCHAIN



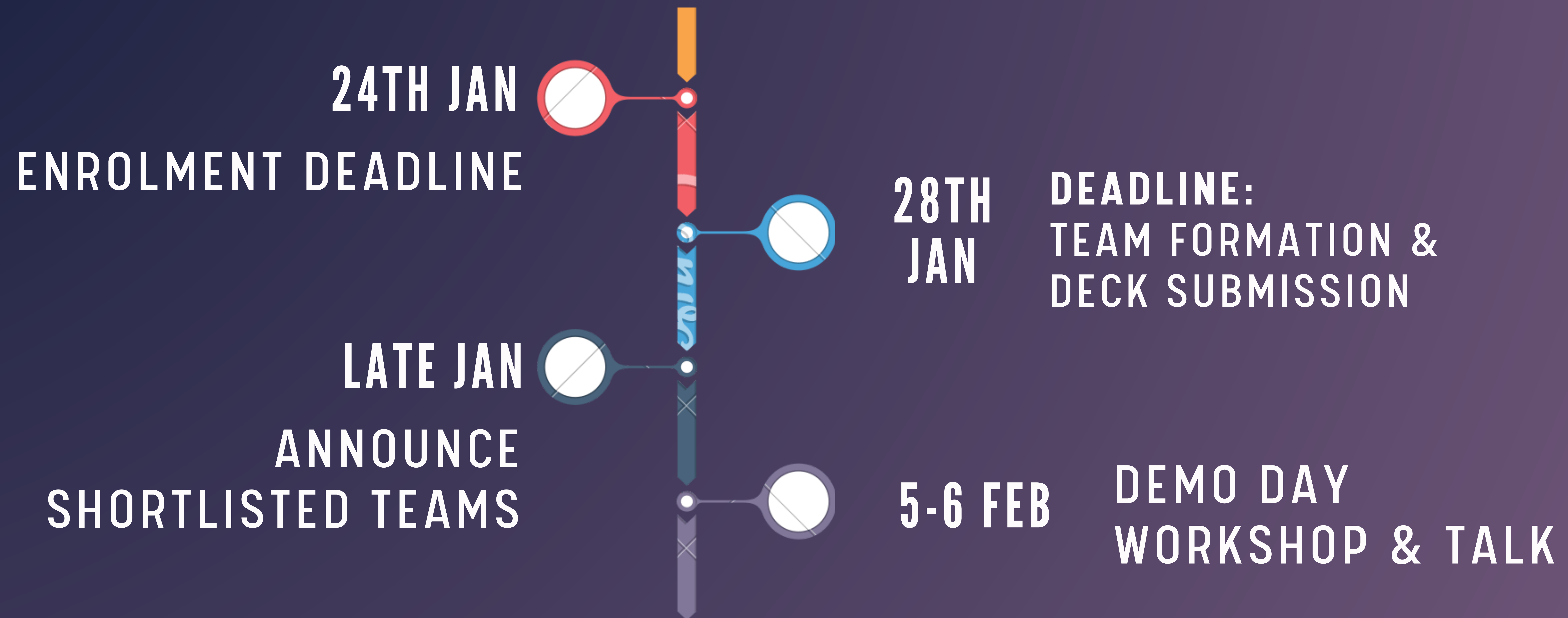
**20+** Global VCs

**20+** Influencers



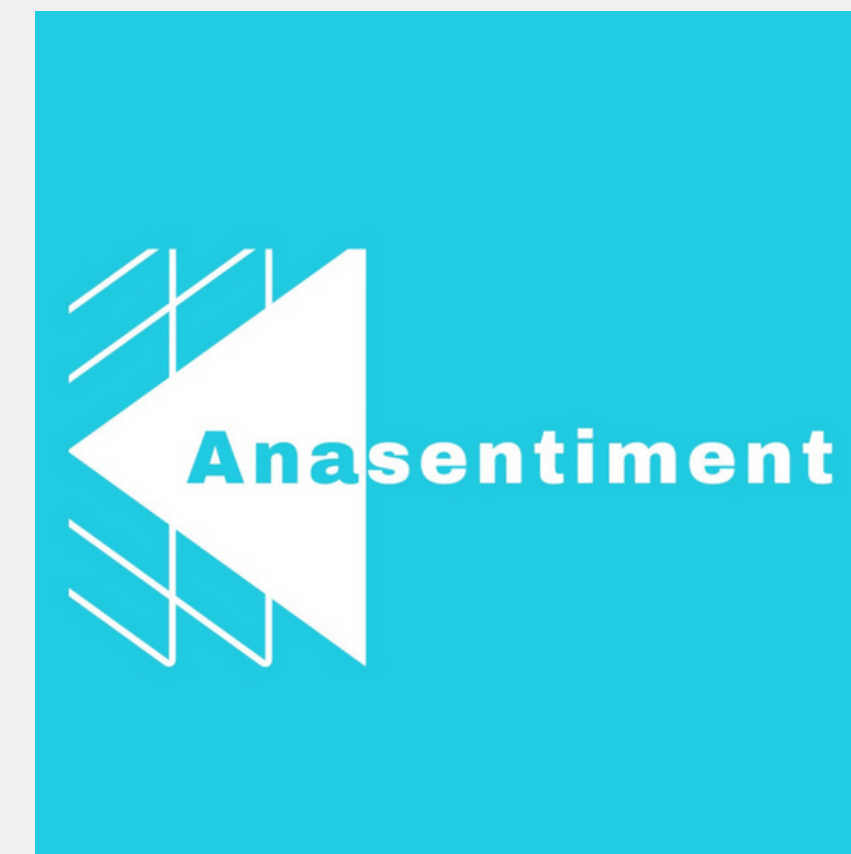


# Timeline



# Catalog

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## Anasentiment Limited

Web3 Healthcare Data Encryption

<https://www.anasentiment.co>

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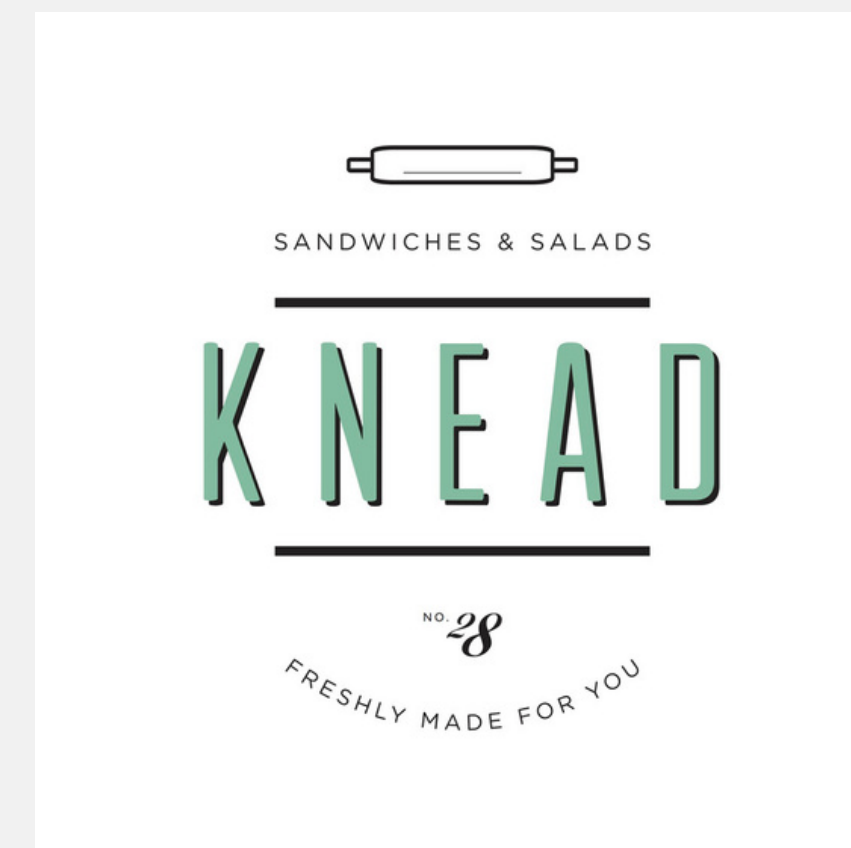


## Anti Allergy Food Club

The 1st Global Food Allergy A.I. Platform

[https://www.instagram.com/anti\\_allergy\\_food\\_club](https://www.instagram.com/anti_allergy_food_club)

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## KNEAD Hong Kong

Freshly made Salads & Sandwiches

<https://www.instagram.com/kneadhk>

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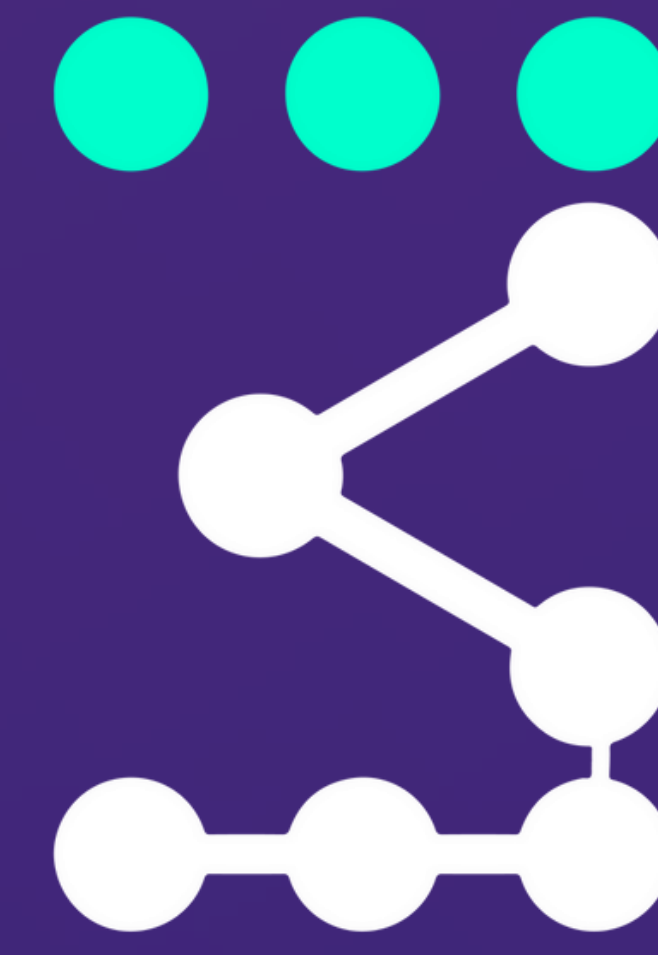
## Sake Peak

Let's explore the world of sake

<https://www.instagram.com/sake.peak>

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# **FO INNOVATION FOR TOMORROW** by Web3 Dev Asia

## Supporting VCs



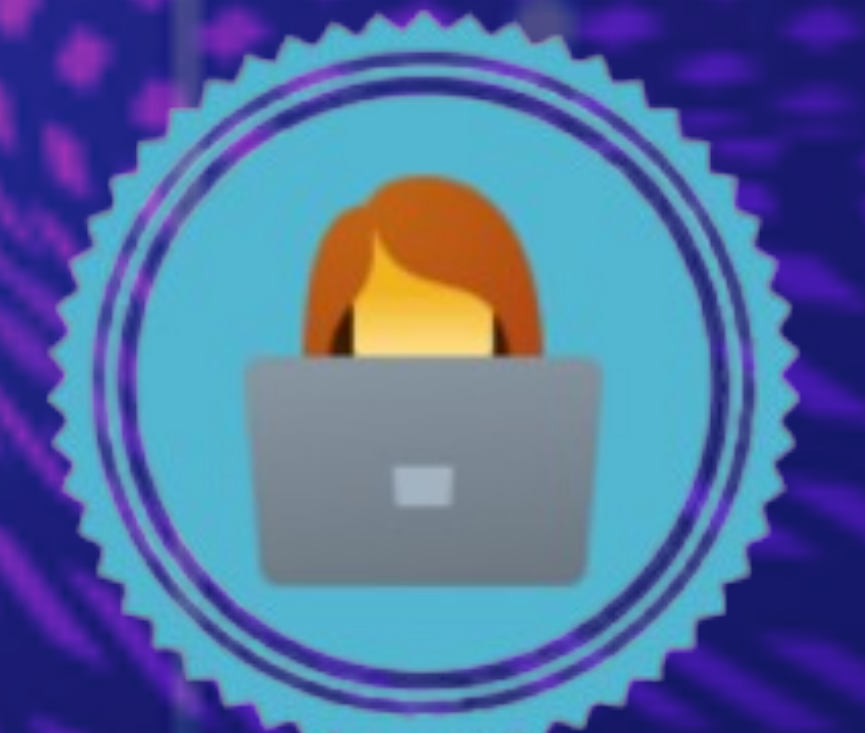
## Supporting Organisation



## Sponsors



## Co-host



Deep Tech Girl  
Foundation



# 5 Feb

## Agenda

1:45 PM  
Registration

2:00 PM  
Technical 101 for building DAO

Miss Everly Cheryl Choi, Founder of Anasentiment Limited

2:15 PM  
Build your 1st mini game in Solana Ecosystem

Mr Silver Yu, Solana Foundation MCM Ambassador

3:00 PM - 3:30 PM  
Speaker Introductions

Alan Li - Investment Director (Crypto, Blockchain), Da Wan Asset Management; Everly Cheryl Choi - Founder, Anasentiment Limited; Esme Pau - Seasoned investment advisor for web2 and web3; Wing Lee - P...

[View More](#)

3:30 PM  
Sharing: Mr Alan Li (Investment Director, Da Wan Asset Management)

Web3 Ecosystem

4:10 PM  
Sharing: Mr Wing Lee (Partner, WNJ Ventures)

E-Sports, Consumer FinTech, Digital Economy

4:30 PM  
Sharing: Ms Esme Pau (Co-founder, EmergentX)

Seasoned investment advisor for web2 and web3

4:45 PM - 5:30 PM  
Q&A

Mr Alan Li Mr Wing Lee Ms Esme Pau

Mentor Expertise: Web3 Ecosystem, Token Economics ; AI Frameworks: NLP + Image Recognition ; E-Sports, Consumer FinTech, Digital Economy

5:30 PM - 6:00 PM  
Social Mixer- Mingling with Mentors

# 6 Feb

## Agenda

1:45 PM  
Registration

2:00 PM  
Opening: Embracing Cultural Diversity: Building an Inclusive Future for All

Mr Innocent Mutanga

Founder & Director at Africa Center Hong Kong| IVLP Alumnus | TEDx Speaker

2:15 PM  
Keynote: How focusing on DEI & sustainability can drive business growth?

Mr Grégory Franc de Ferrière - Head of Products, Logitech

2:30 PM  
IoT Fireside Chat

2:45 PM  
Keynote: Where We Go From Here

Mr Kevin Lee - CEO, Gate.HK

Interesting time where practically every topic in Web3, AI and IoT have already been covered in the last 18 months crypto winter. Where should we go from here in 2024?

3:00 PM  
Web3 Fireside Chat

3:15 PM  
Pitching - Dicomm

A leading LGBTQ+ social media mobile app and informational platform, providing more than just a guide. Aiming to create a digital LGBTQ+ B2B2C circular economy and ecosystem, support LGBTQ+-friendly ...

[View More](#)

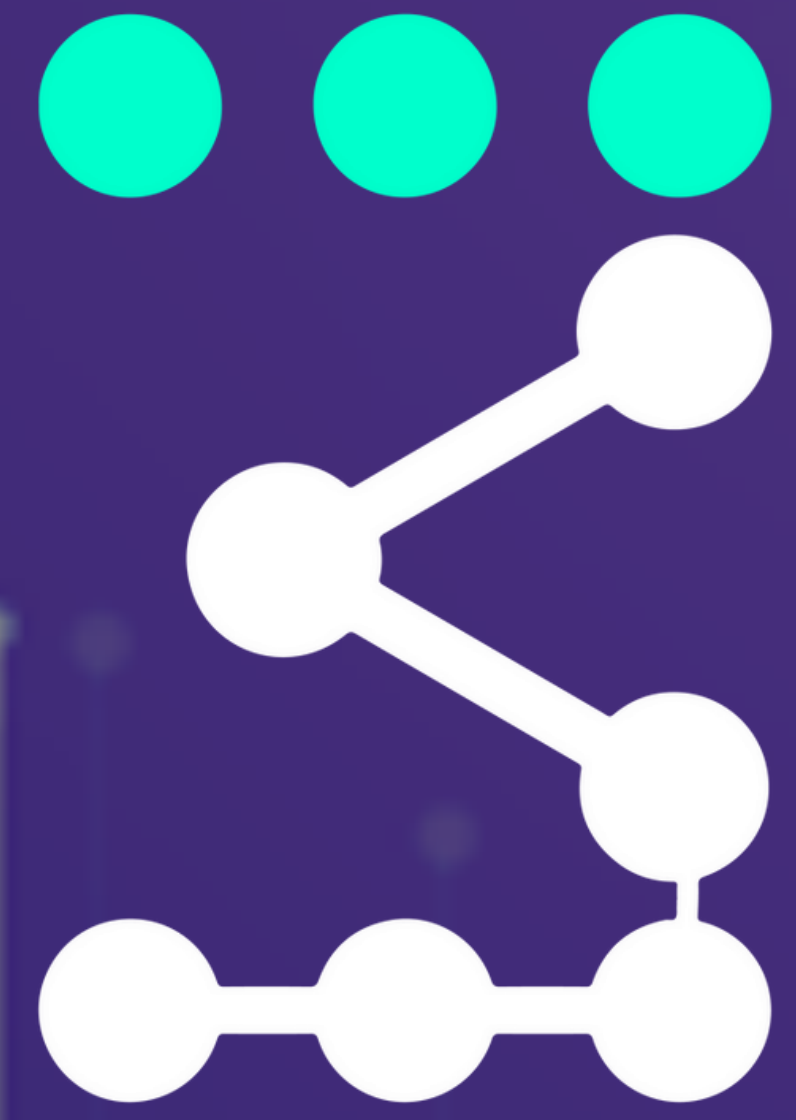
3:30 PM  
Pitching - AI Syndicate

Responsive, accurate, affordable AI Learning Assistant for everyone.

3:45 PM  
Pitching - Glide

Glide - a border-less self-custodial wallet, built for the future which allows you to transfer money globally with zero fees. Revolutionizing money movement with free, frictionless global transfers.





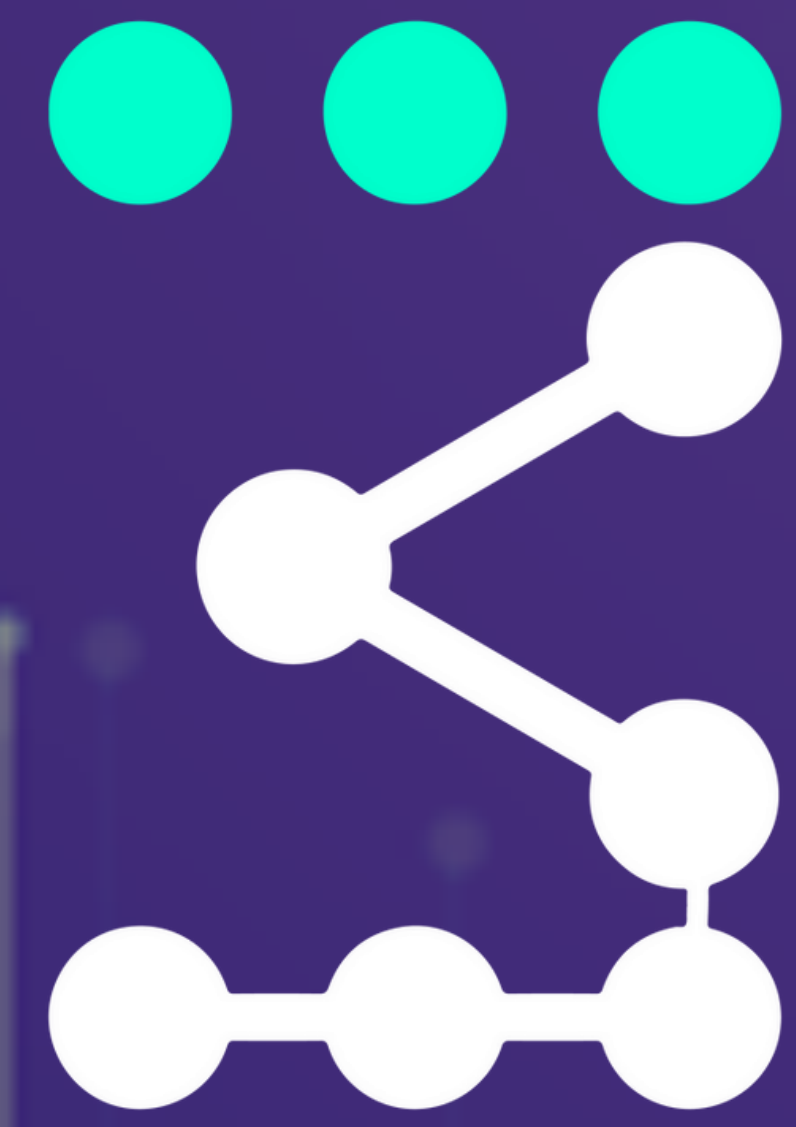
Web3 Dev Asia

# TECHNICAL 101 FOR BUILDING DAO



**EVERLY CHERYL CHOI**  
FOUNDER,  
ANASENTIMENT LIMITED





Web3 Dev Asia

# BUILD YOUR 1ST MINI GAME IN SOLANA ECOSYSTEM

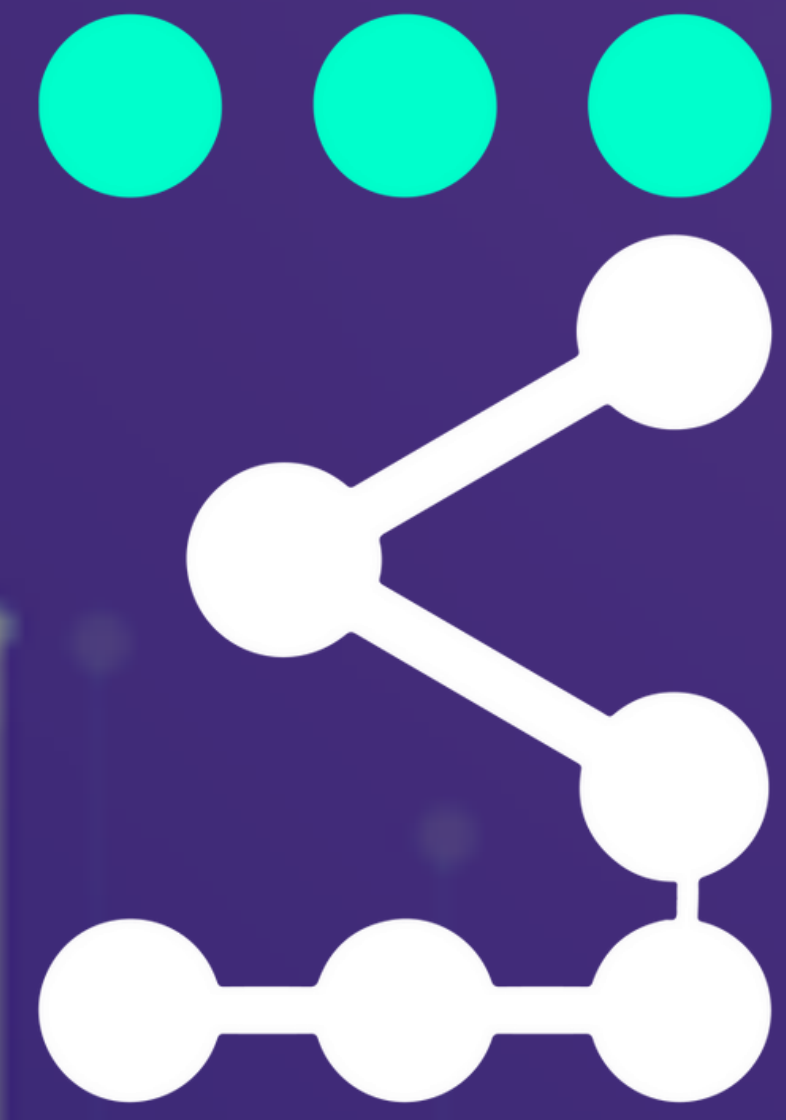


**SOLANA  
FOUNDATION**

**SILVER YU**

**SOLANA FOUNDATION  
MCM AMBASSADOR**





Web3 Dev Asia

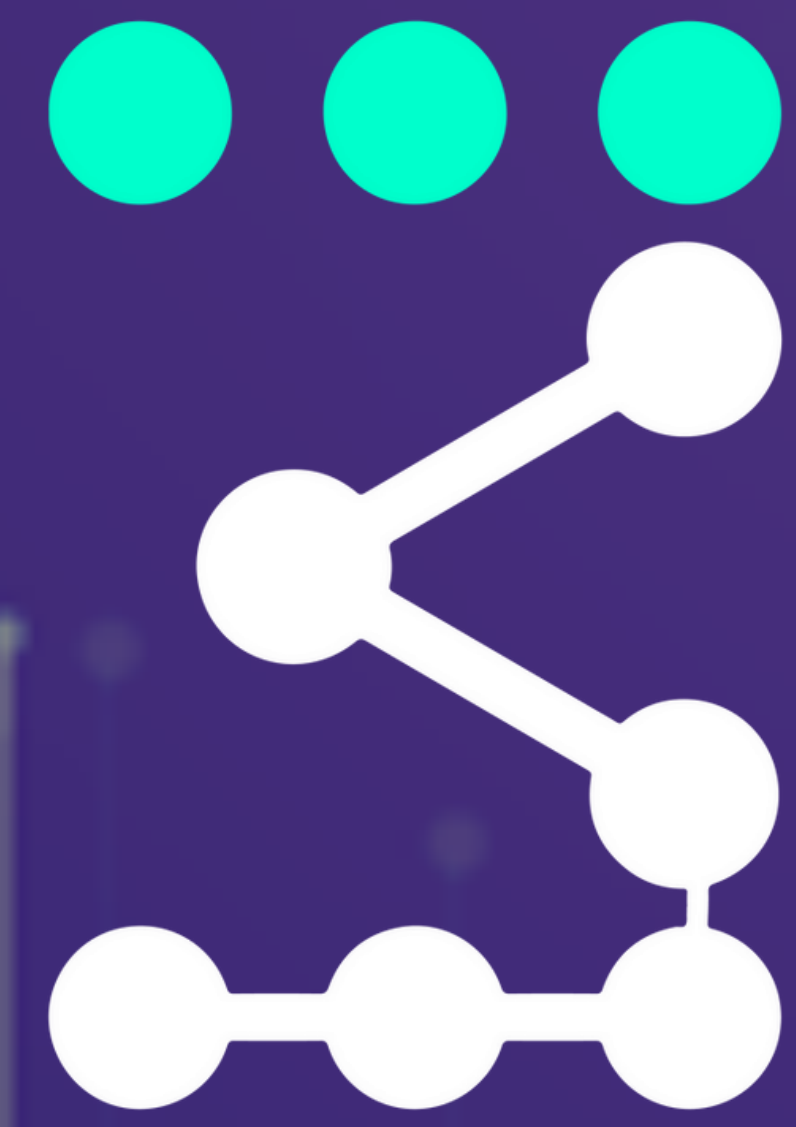
# WEB3 ECOSYSTEM



**ALAN LI**

**INVESTMENT DIRECTOR,  
DA WAN ASSET  
MANAGEMENT**





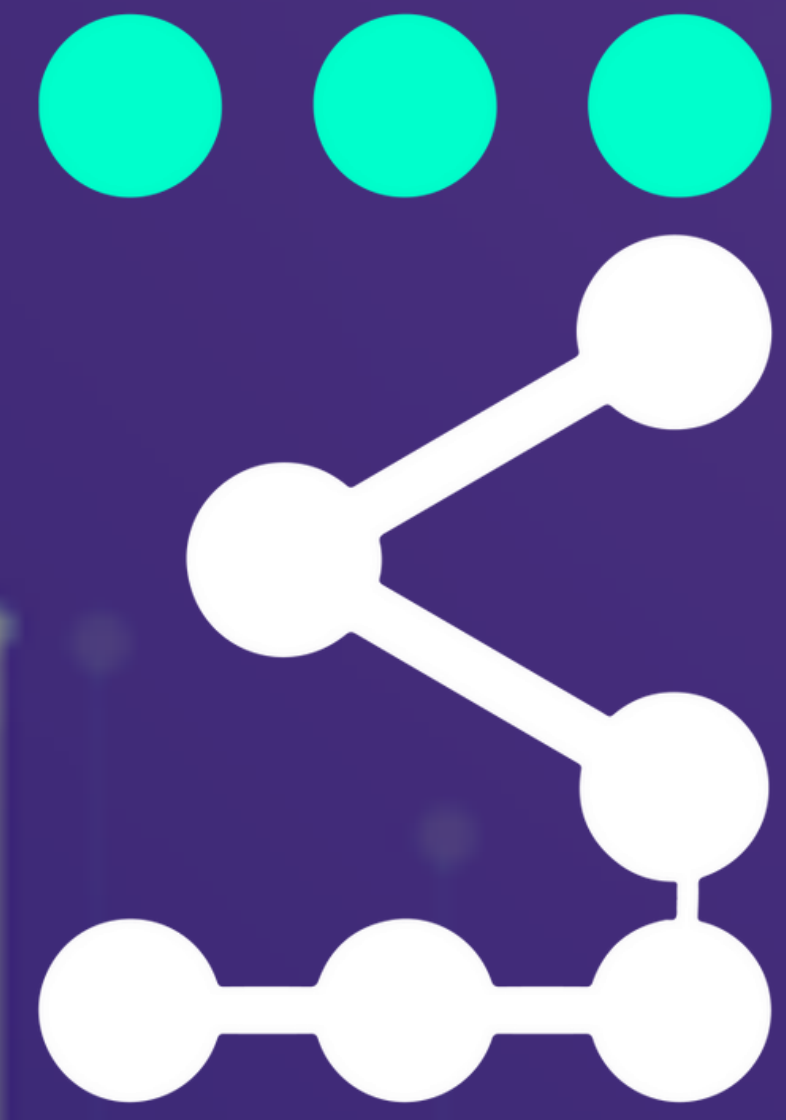
Web3 Dev Asia

# NEXT GENERATION CONSUMER TECHNOLOGY



**WING LEE**  
PARTNER,  
WNJ VENTURES





Web3 Dev Asia

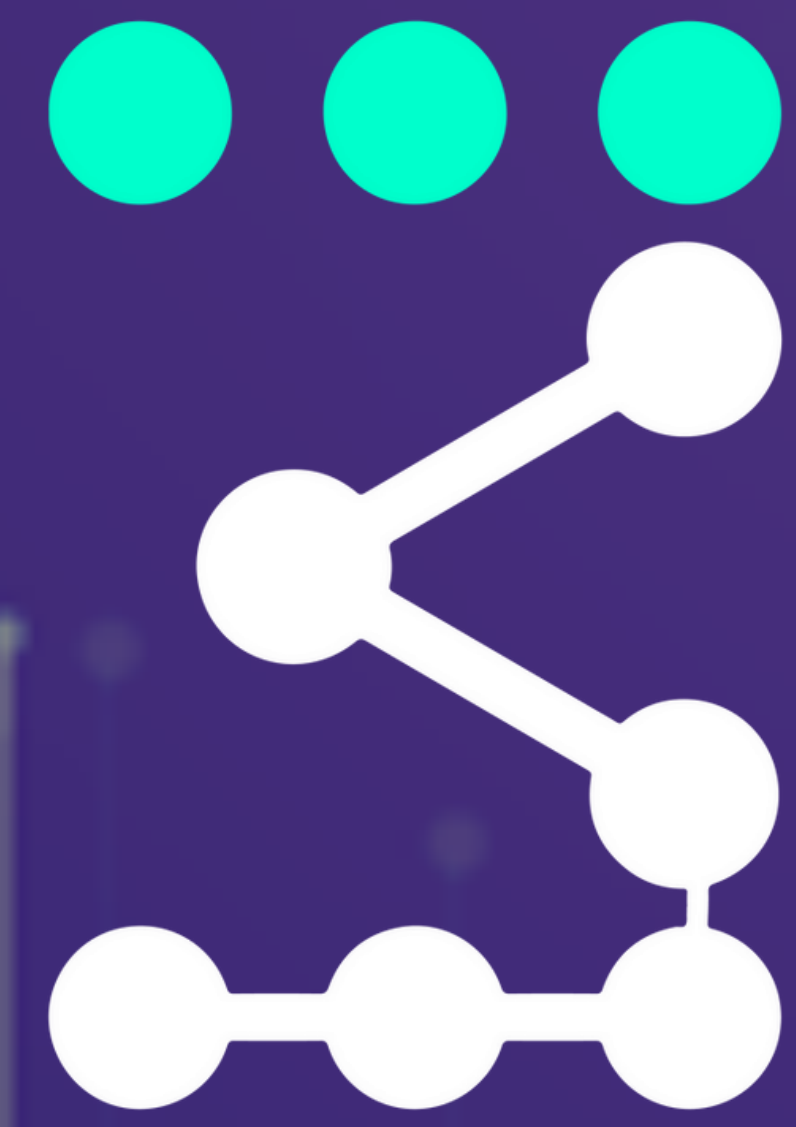
# DIGITAL TRANSFORMATION



**ESME PAU**

**SEASONED  
INVESTMENT ADVISOR  
FOR WEB2 AND WEB3**





Web3 Dev Asia

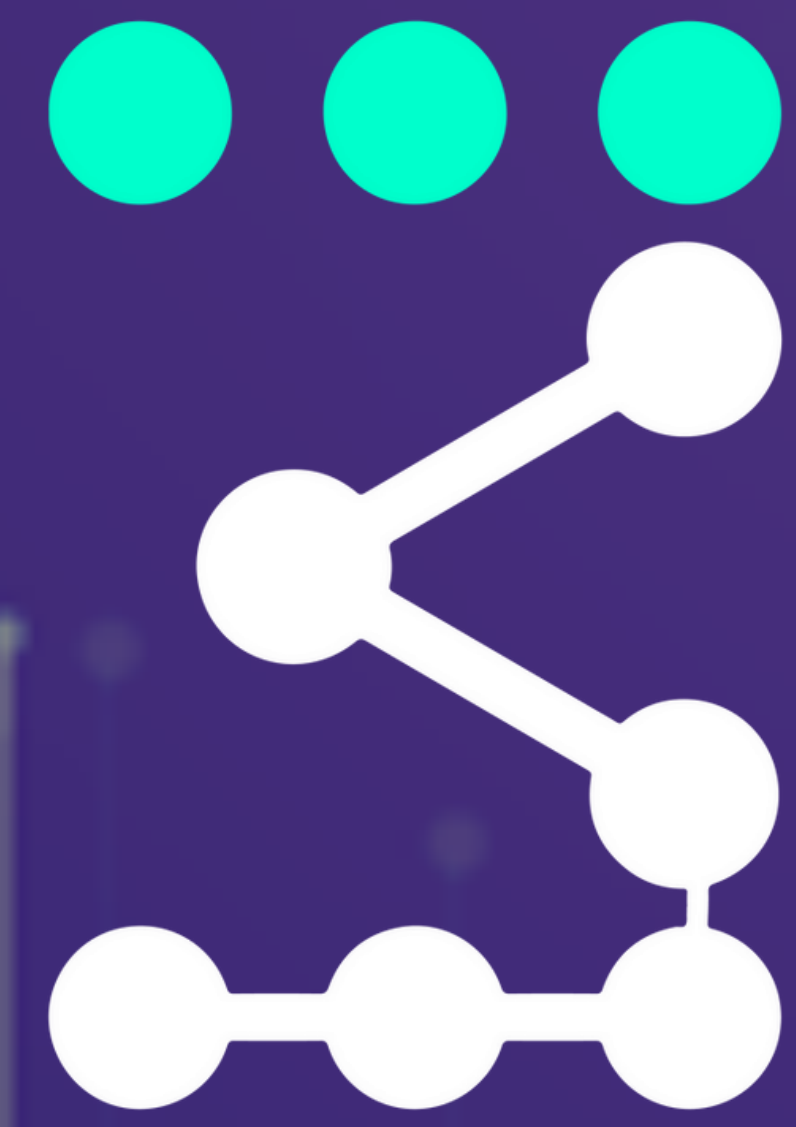
# OPENING: EMBRACING CULTURAL DIVERSITY: BUILDING AN INCLUSIVE FUTURE FOR ALL



**INNOCENT MUTANGA**

**FOUNDER & DIRECTOR,  
AFRICA CENTER HONG KONG  
IVLP ALUMNUS | TEDX SPEAKER**





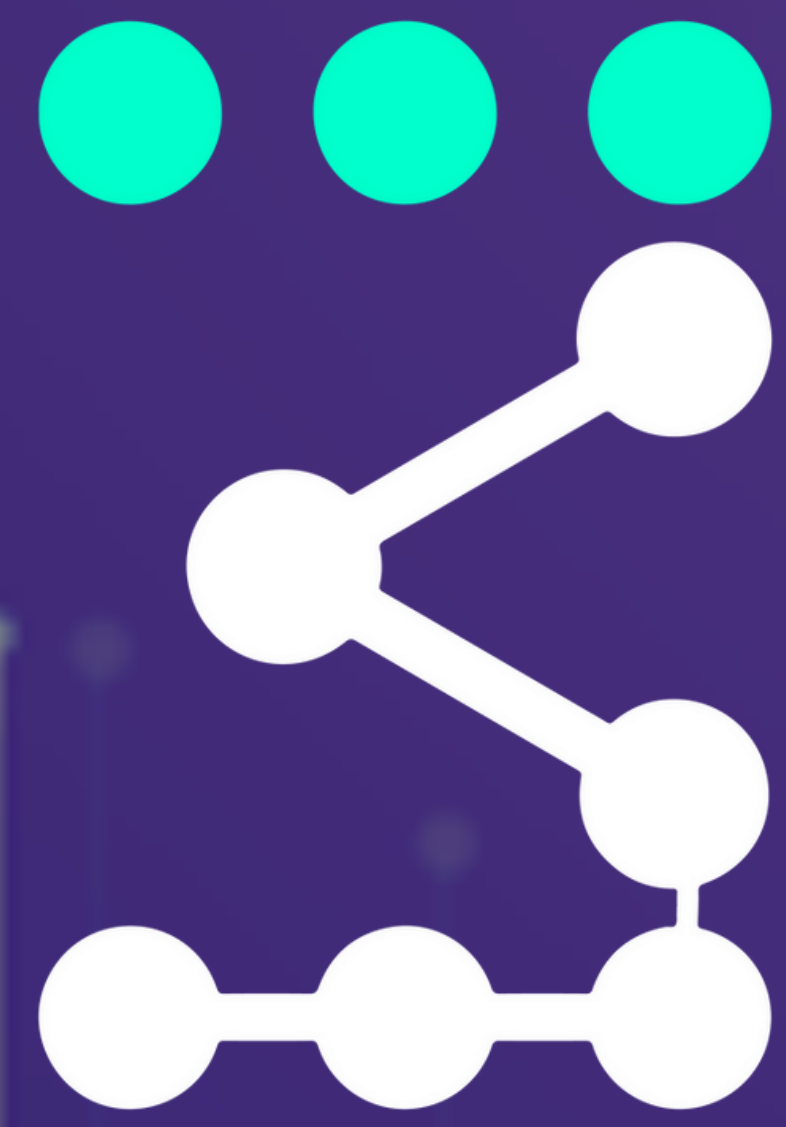
Web3 Dev Asia

# KEYNOTE: HOW FOCUSING ON DEI & SUSTAINABILITY CAN DRIVE BUSINESS GROWTH?



**GRÉGORY FRANC DE  
FERRIÈRE**  
HEAD OF PRODUCTS,  
LOGITECH

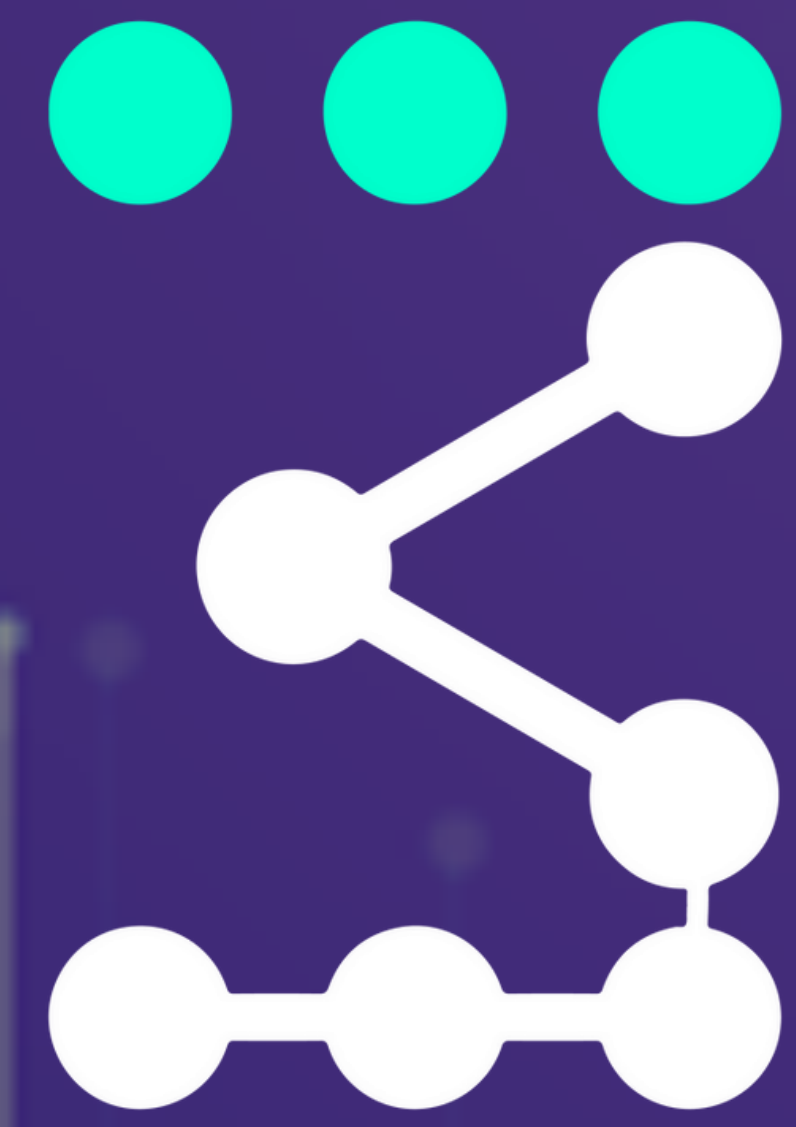




Web3 Dev Asia

# IOT FIRESIDE CHAT





Web3 Dev Asia

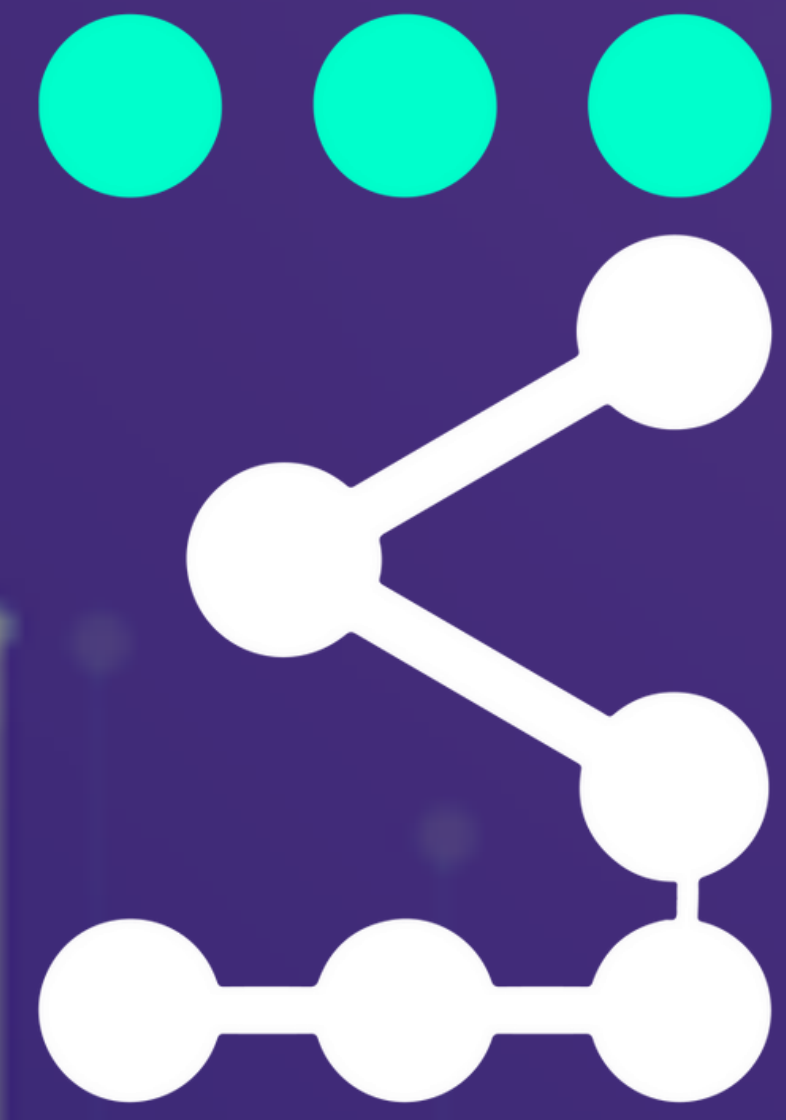
# KEYNOTE: WHERE WE GO FROM HERE



**KEVIN LEE**

CEO,  
GATE.HK

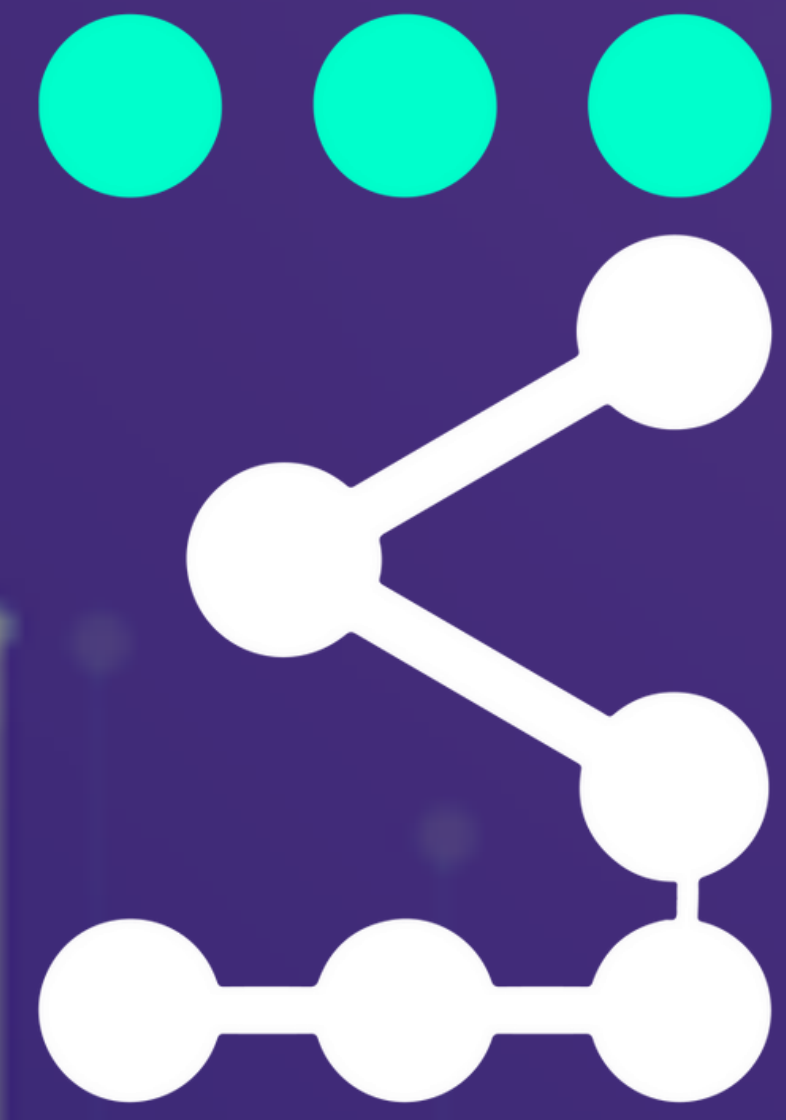




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# WEB3 FIRESIDE CHAT

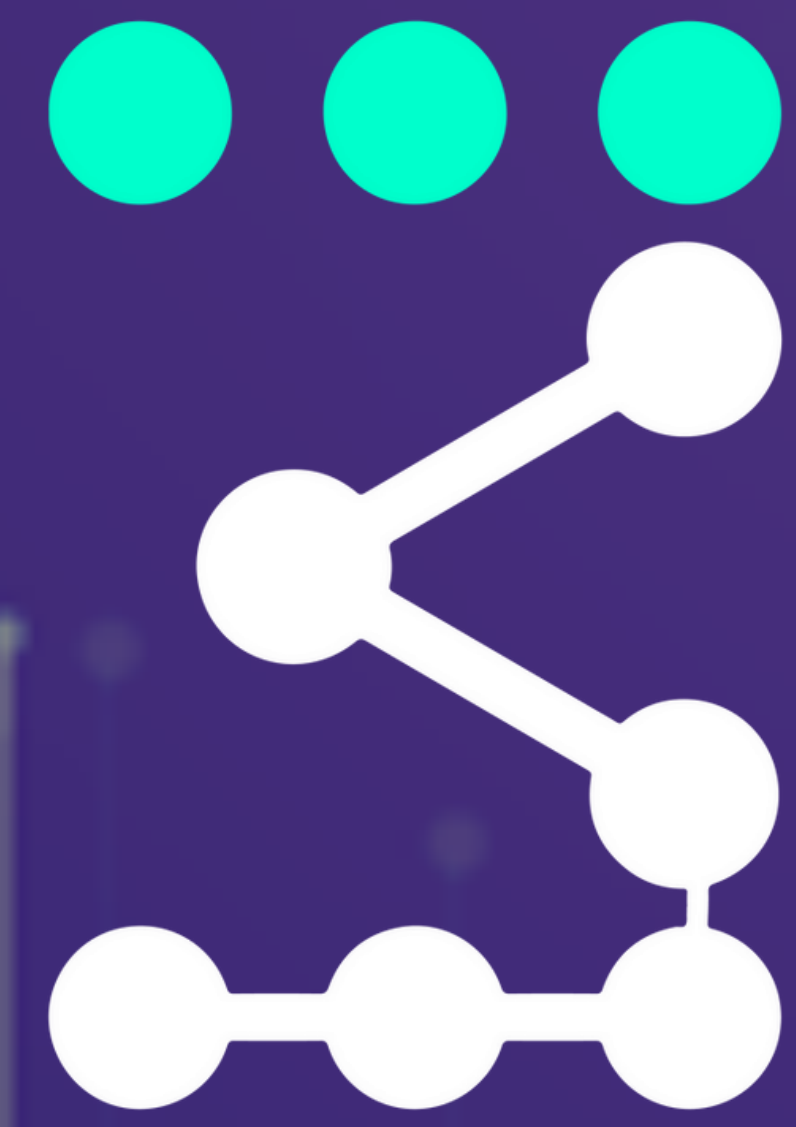




Web3 Dev Asia

# PITCHING





Web3 Dev Asia

# JUDGES

Technology  
Partner

logitech



**GRÉGORY FRANC  
DE FERRIÈRE**

HEAD OF PRODUCTS,  
LOGITECH



**EVERLY  
CHERYL CHOI**

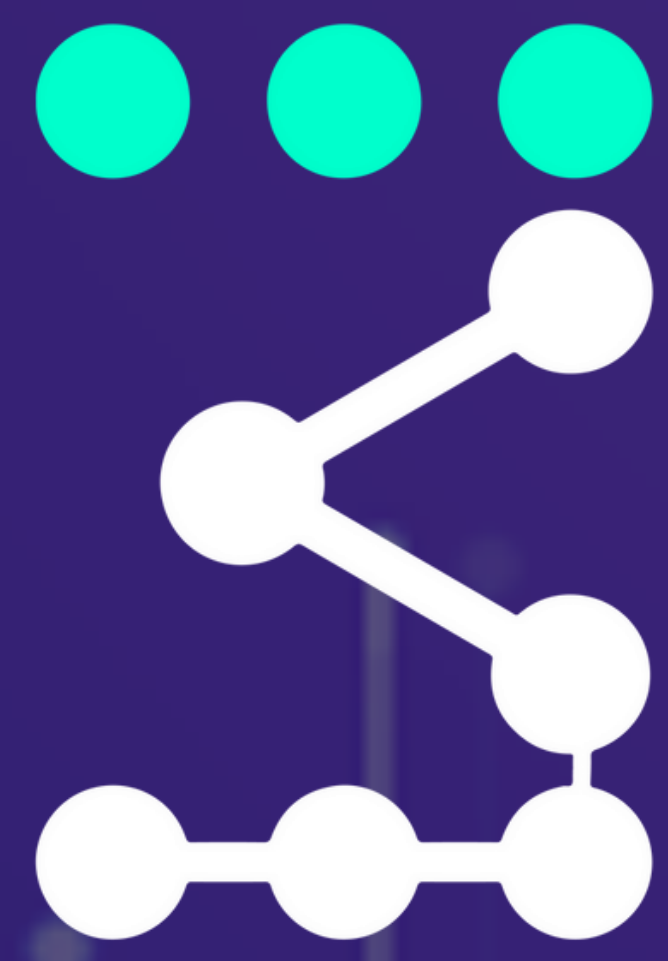
FOUNDER,  
ANASENTIMENT LIMITED



**MAURICE  
NG**

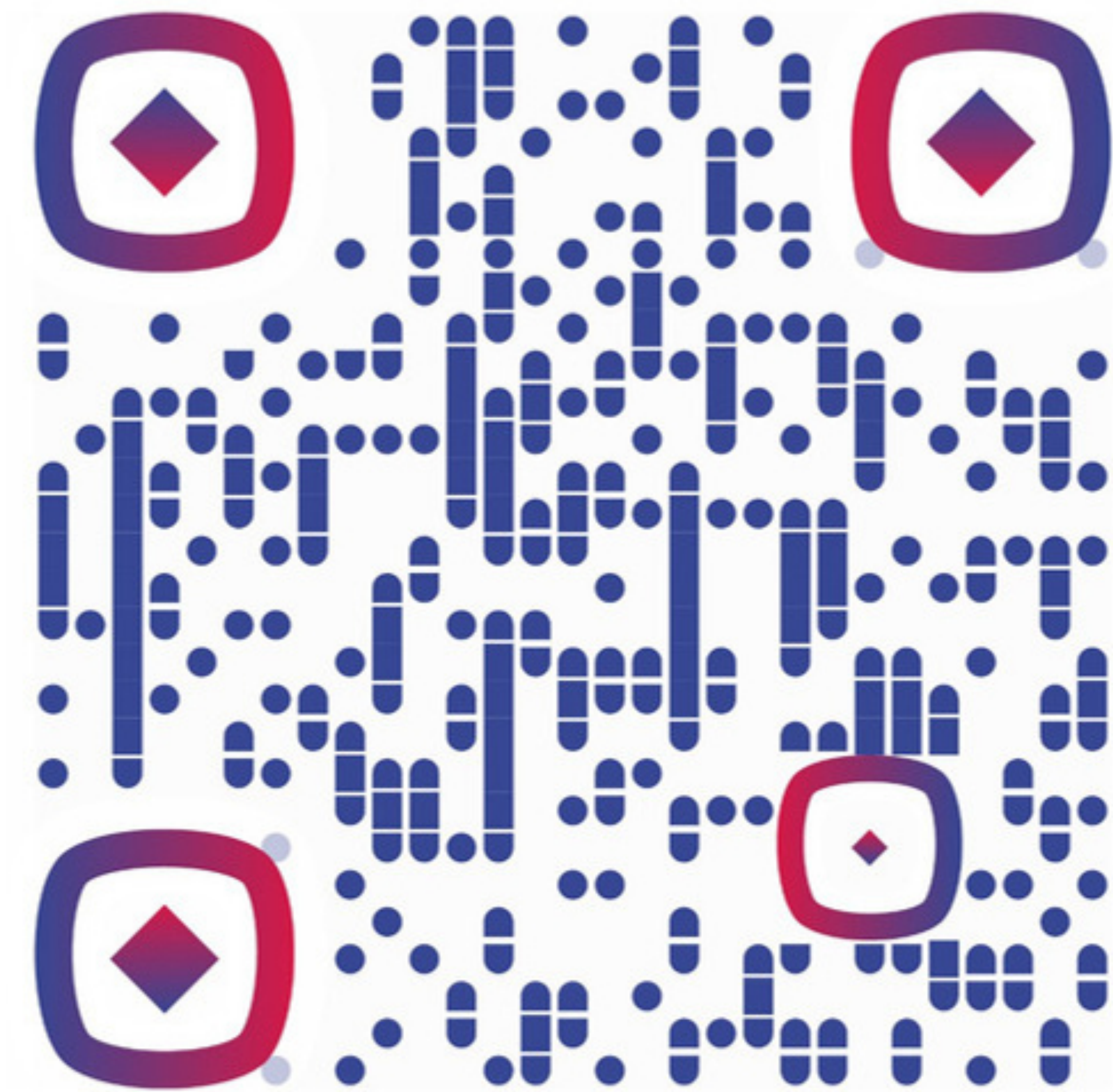
CIO, GATE.IO &  
HEAD OF  
GATE LABS INCUBATOR





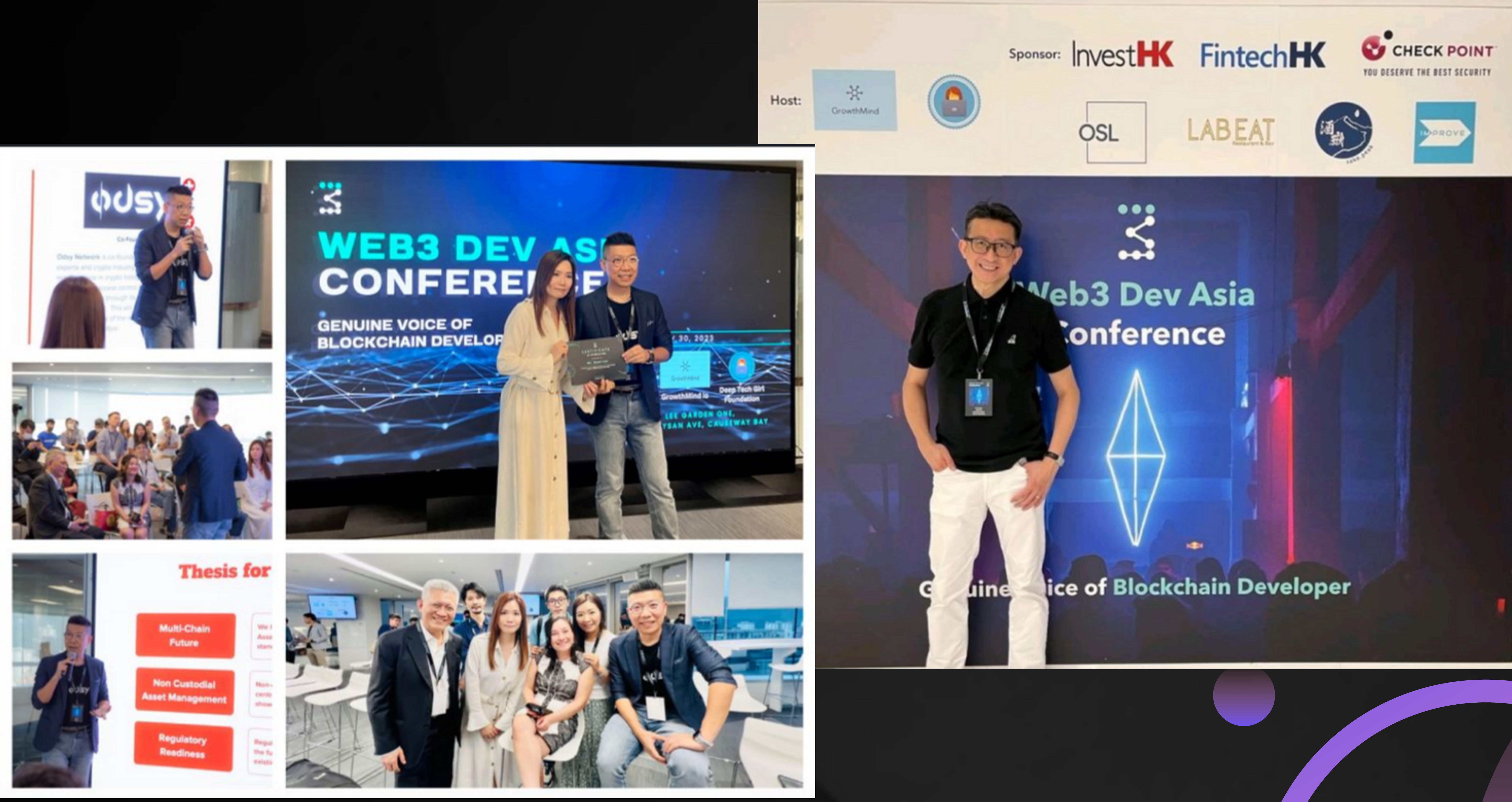
**i / FO INNOVATION  
FOR TOMORROW**  
by Web3 Dev Asia

**STAY IN  
TOUCH**





# Highlight from our past events



2023 Web 3 Dev Asia Conference  
(200+ attendees)





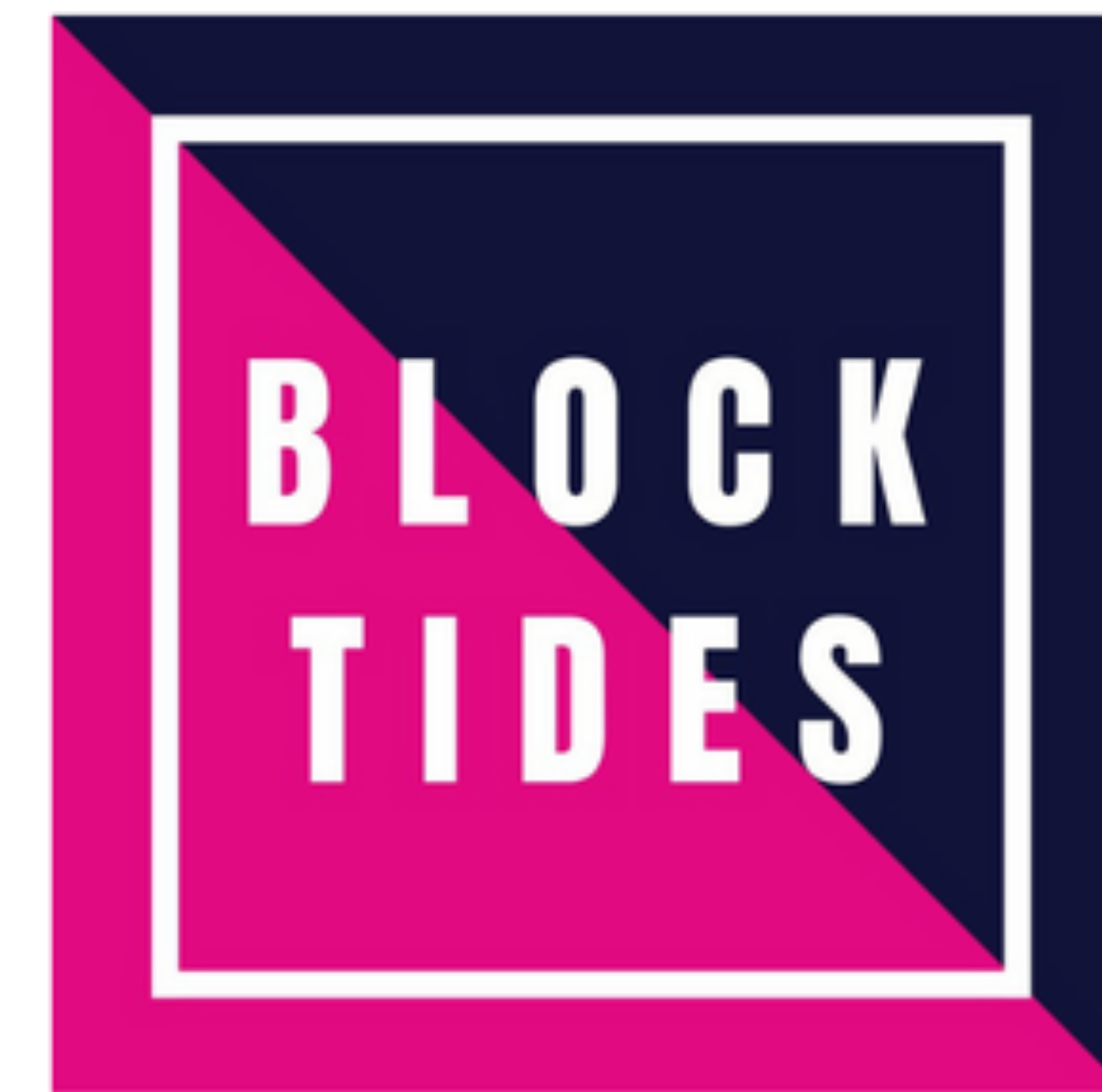
# Trusted and Supported by

Invest**HK**

Fintech**HK**



JESSICA



[O] COINVOICE



KINSTECH

LABEAT  
Restaurant & Bar



logitech

(in 2023)



# Highlight from our past events

2021-2022

32 Clubhouse Talk Shows on Deep Tech  
7000+ audience

## 福利!!英、澳、加🇨🇦科技及簽證專家剖析當地互 聯網企業就業前景及女性、家庭友好政策🇨🇦Rec



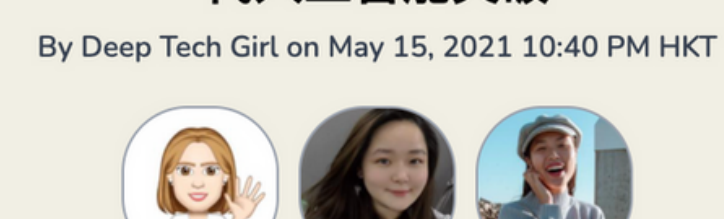
Who is there?

E.Ch. Choi, Tobbie Wong, Angela Tang, Joey Ip, Maney Kok

What's up?

邀得加拿大代表: Joey、澳洲代表Tobbie、以及英國代表Angela 為各位聽眾、會費多角度比較、剖析到底哪一國適合你在事業上大展拳腳, 一齊推動青年及家庭流動  
分析成功著陸當地科技、Digital Marketing 及會計公司就業的個案  
簽證攻略  
男女比例、升遷前景  
有沒有支援年輕人建立家庭的福利

## 紐約猛人訪問!!前沿科技🧠腦機交互、VR與下一代人工智能突破



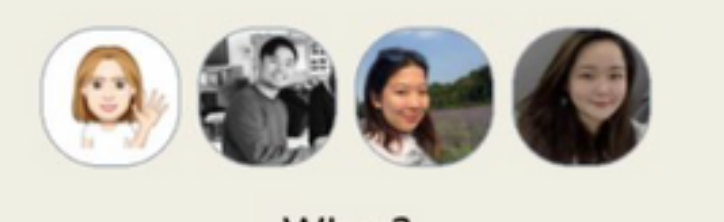
Who is there?

E.Ch. Choi, Maney Kok, Daidai He

What's up?

專家Daisy曾任聯由哈佛創新實驗室經理的重磅新星: 強腦科技(BrainCo)的數據分析師  
重點研究腦神經科學、負責皮膚電阻感應(GSR)等更重實驗及數據收集  
Brain Computer Interface 分入侵式和非入侵式?  
新科技如何解決ADHD、學習專注力問題?  
腦電波頭環、如何用意念控制假肢? Follow Club! 一起揭曉

## 去英國做科技業男女比例和升職潛力係點?



When?

March 13, 2021 10:40 PM HKT

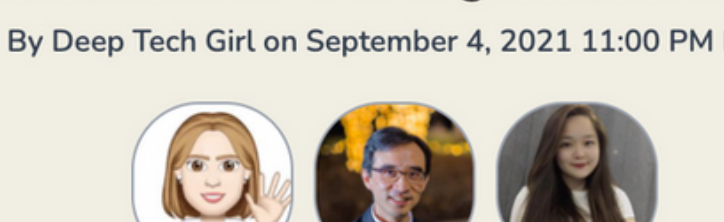
Who is there?

E.Ch. Choi, Tszhoi Lee, Angela Tang, Maney Kok

What's up?

13/3星期六-英國VS香港既科技公司職業階梯解碼  
埋面男女比例人數係點? 職位、薪酬差距、風氣等能否確保大家有愉快工作環境? 請來已成功在英國科技界就業既speakers同大家分享不同行業包括UX、Digital Marketing 既情況同發展。希望移民去他國發展既年輕人到步後會否擔心要面對非常失衛既職場環境? 你宜家遇到咩情況? 歡迎大家加入討論集思廣益。

## 專家訪問: Tesla A.I.日重點技術突破-由科技創業家兼投資人Sze Wong為你深度剖析



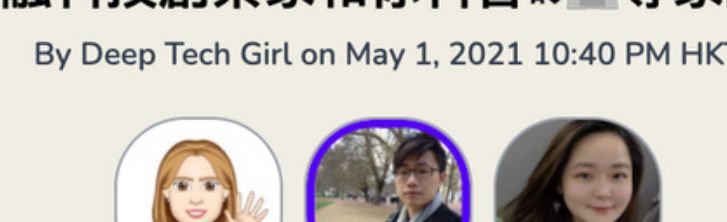
Who is there?

E.Ch. Choi, Sze Wong, Maney Kok

What's up?

特邀專家Sze Wong: Zenion的CEO(私董會)主持人為大家由深入深剖Tesla背後的A.I.神經網路技術, 包括:  
特斯拉的長遠目標、自行研發的Dojo電腦晶片、Tesla Bot等  
特別詳解: 如何模仿人類眼睛的皮膚分析數據、  
通解神經網路(RNN)中的有關空間感知的突破、  
非凸優化演算法 歡迎各位科技發燒友一起加入討論!  
Deep Tech Girl 科技認知每週進步

## 區塊鏈可以考牌? Chia Coin、虛擬貨幣DLT迷思? 金融科技創業家和你科普



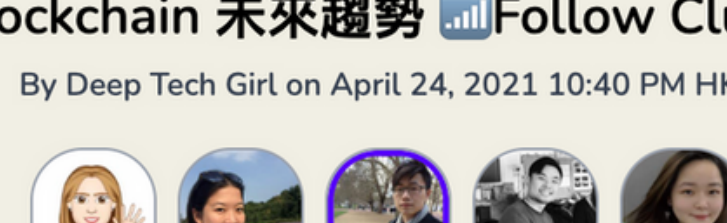
Who is there?

E.Ch. Choi, Ivan Mok, Maney Kok

What's up?

Follow Club 專家Ivan和你探究: Coin與Hyperledger 技術之間有咩迷思? 有咩創業機會? 係係ALT Coin、FIAT、Stable Coin? 流動挖礦、Chia Coin 令大中華hard disk 缺貨?

## 專家訪問: 區塊鏈金融科技創業家Ivan和你科普Blockchain 未來趨勢



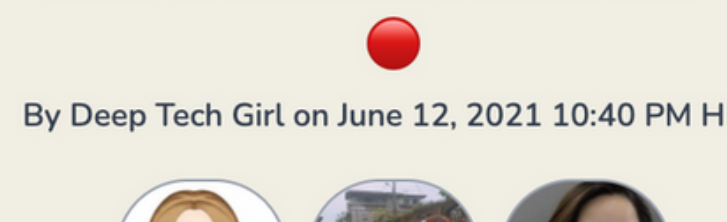
Who is there?

E.Ch. Choi, Angela Tang, Ivan Mok, Tszhoi Lee, Maney Kok

What's up?

今時今日不僅區塊鏈和新的去中心化時代說辭, 準時收聽:  
Blockchain developer 點入行? 要懂咩編程語言?  
Blockchain 1.0 VS 2.0 (以太坊) 有咩分別? 技術上有咩演進?  
展望未來有咩新技術趨勢, 3.0, NFT? 有無女性入行?

## 專家訪問!!獲多國投資者注資千萬美元 Kikitrade 拆解環球加密貨幣新佈局及NFT 大部!



Who is there?

E.Ch. Choi, sky lai, Maney Kok

What's up?

嘉賓: Sky Lai - Kikitrade香港區負責人 & Youtuber 《Invest Man》 Sky拆局各巨頭下一步商業玄機  
Kikitrade如何迎戰亞太區NFT發展? 去中心化交易所(Dex)主網上線, 未來DeFi趨勢? 科技巨頭Ebay、IG、Fox摩拳擦掌分搶NFT商機! Visa 用USDC支付結算, 各國推Crypto ETF、數字貨幣兼推普惠金融?

## Eng+粵Planeteers City I&T Grand Challenge 城市創科挑戰賽得獎專訪



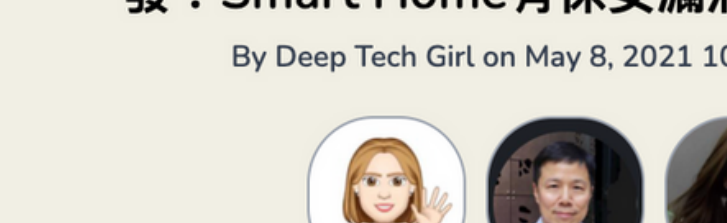
Who is there?

E.Ch. Choi, Aditi Deodhar, Maney Kok, Sze Wong

What's up?

ESG Startup scenes in Asia & The States  
Know-how of winning in series of entrepreneurial competitions and start your own start up  
The R&D in Food Science & traits of entrepreneurs in new era

## 入黎學!5G和IoT 由Apple Airtag 開始? UWB爆發? Smart Home有保安漏洞? Follow



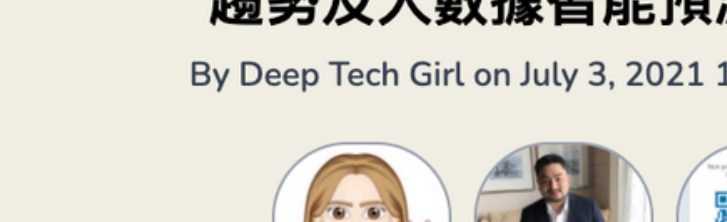
Who is there?

E.Ch. Choi, Eleph Kwong, Maney Kok

What's up?

同場加入黎學工自備環節! 5G認證專家及創業家Eleph訪問:  
5G大數據如何建立? 智能家居處處Smart devices, 在5G環境下易被黑客入侵? 如何防範?  
Apple、小米、Samsung逐一推出Ultra wide band 產品迎接5G, startup 有咩機會? 5G生態底下, 工程師及developers有何機遇? 行業男女比例、女性如何入行?

## 專家訪問!!Gini創辦人+分享A.I.金融理財亞太區趨勢及大數據智能預測



Who is there?

E.Ch. Choi, Victor Lang, Maney Kok

What's up?

(Eng/粵) 榮幸邀請到亞洲金融科技公司Gini的Co-founder Victor為大家講解: 什麼是A.I.金融理財? 有什麼應用? 如何用人工智慧打造金融預測模型? 如何清洗、運用大數據才能提升A.I.預測的準確度? A.I.金融如何按個人理財需求制訂預算, 作及時提示? 歡迎Follow LinkedIn 預先發問 Deep Tech Girl 科技認知每週進步!

## Elon Musk星鏈計劃+加密貨幣金融基建 低軌道衛星及6G 初探



Who is there?

E.Ch. Choi, Maney Kok

What's up?

太空科技競賽與加密貨幣金融基建有何關係? 邀各位一起討論解鎖科技圈人包  
Elon Musk 推動的星鏈計劃內容為何? 背後商業邏輯是?  
衛星網絡實少見少, 除了星鏈, 還有多個對標的衛星計劃正逐步分佈網絡, 即單由什麼利益推動?  
家獨衛星就會掌握最快的加密貨幣及區塊鏈交易基礎? 創業機會?  
請大家7月4日參加語次線下聚會, 免費獲取每種 Deep Tech Girl 科技認知每週進步!

## 專家訪問: 如何程式交易? 投資加密貨幣? 對沖基金組合經理Calvin Tsai 為你透析如何用數據科學尋找投資策略



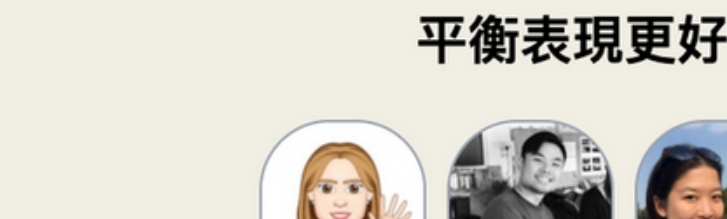
Who is there?

w/ E.Ch. Choi, Maney Kok, Calvin Tsai

What's up?

有什麼電腦程式語言能夠用作Algo Trading? 新手如何學習? Data Science 如何幫助尋找套利機會? 量子電腦未來如何為量化交易投資者所用? Deep Tech Girl 科技認知每週進步!

## 英國科技職場需要的軟實力? UX隊員男女比例平衡表現更好?



When?

March 20, 2021 10:40 PM HKT

Who is there?

E.Ch. Choi, Tszhoi Lee, Angela Tang, Maney Kok

What's up?

今時今日有咩「軟實力」係科技職場必須? 尤其係準備去英國既你需要預備? 聽聞UI/UX行業好似男女比例好D, 職場和諧D? 係咪Flexible working shifts 幫到男女比例平衡? 英國VS香港係點? 請到UX行業和 Recruitment Tech專家為大家解答 歡迎大家踴躍舉手交流發問

## 專訪: 喜獲阿里、戈壁創投融資, SleekFlow昂首進駐東南亞! 社交商務銷售如何助中小企解決痛點?



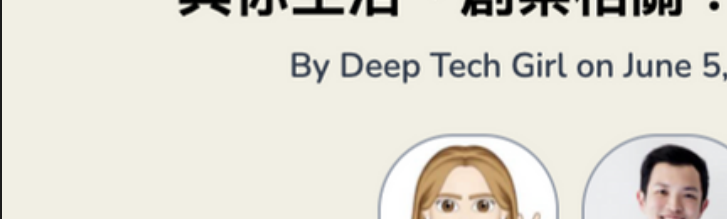
Who is there?

E.Ch. Choi, Jack Chan, Henson Tsai, Maney Kok

What's up?

專訪猛人SleekFlow 創辦人Henson Tsai 了解他對社交電商營銷的獨特見解: 作為初創, 如何快速打開市場? 社交電商營銷需求爆發, 有什麼痛點中小企需要特別留意? 初次創業, 如何提升得到融資的機會? 有什麼貼士能與女性創業者分享? 社交電商營銷將有什麼技術突破? Deep Tech Girl 科技認知每週進步! Follow Our Club

## 專家訪問!!邊緣計算是什麼? 百億美元商機什麼與你生活、創業相關? Follow Club



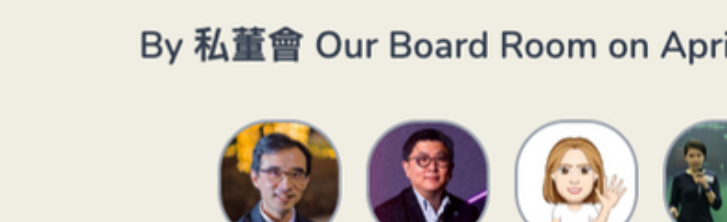
Who is there?

E.Ch. Choi, Kevin Wong, Maney Kok

What's up?

榮幸請到邊緣計算專家、大中華創業家Kevin@Meshub 為大家剖析: 低延時打機娛樂、自動駕駛、AI、IoT都靠Edge Computing? 將在分佈式技術、5G環境下技術大爆發? 台灣大中華千億港元行業佈局、各家巨頭、新創在做什麼? 邊緣計算裡面著重的「ABCDE」概念分別是什麼? 如何投身此潛力行業? 於LinkedIn 優先發問 Deep Tech Girl 科技認知每週進步!

## 創業女神 · Women in Tech



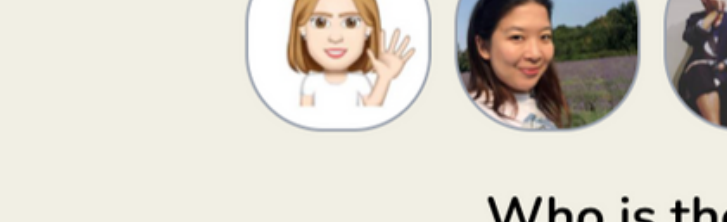
Who is there?

Sze Wong, Leonard Chan, E.Ch. Choi, Jane Yip, 周團移, Charlie Kayi

What's up?

萬勿錯過! Deep Tech Girl 科技認知每週進步!

## 點突團去東南亞做科技Startup 同殺入Digital Marketing 呢行? 系列1



Who is there?

E.Ch. Choi, Angela Tang, Jason Lo, Maney Kok

What's up?

Klook 經理為你答疑-特選已登陸新加坡 在Klook 擔任要職、打理CRM 同Growth Hacking 既Jason 分享點入行、點養成Growth 及startup mindset、當地科技業男女平唔平衡? 同場有在馬來西亞、曾任Shopline community manager 既Maney 和任職英國HR tech CMO 既Angela 為大家剖析在星、馬、英國三地福利、升職前景

## 專家訪問!!YAS 微保險負責人Samson暢談 Insurtech新穎計價模式、NFT保險等如何搶攞千億美元市場



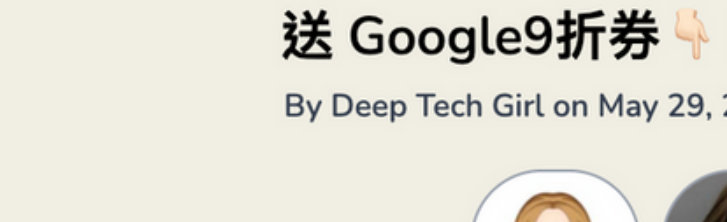
Who is there?

E.Ch. Choi, Samson Fong, Maney Kok

What's up?

帶領YAS將各新穎產品模式推向市場的Samson, 由Growth Hacking 專家轉任深科技產品營銷總監, 將為大家深入剖析:  
微保險產品如何以GPS 等新科技帶來更精準及彈性化的計價? NFT保險是什麼? 如何承保? 由FoodTech轉入近年一鳴驚人的微保險及金融科技市場, 兩者在未來產品趨勢及數據分析技術上有何不同?  
萬勿錯過! Deep Tech Girl 科技認知每週進步!

## Google I/O開發者大會2021, 黑科技懶人包送 Google 9折券



Who is there?

E.Ch. Choi, Maney Kok

What's up?

Rec 為你妳聲音導航科技界盛事Google I/O 今年最新黑科技底層邏輯及應用! 歡迎大家上台講講覺得今年新技術刺激到你想到任何創業點子? Club 會頒發 Google 9折券作為你初創夢既獎勵和起點:  
AI 圖像識別醫療、美容 高度像真智能對話LaMDA 模型  
量子計算數據中心  
NLP 透露種族及性別平權信息  
3D 立體視像會議



# Highlight from our past events



Google Developer Groups  
**devfest**  
I am a SPEAKER!

AllStarsWomen DAO Presents:  
Fostering Inclusivity in New Tech & Web3

Sat, Dec 9, 2023  
11:45am - 12:30pm (HKT)

Co Host: 



Generation HK  
AI & Web3  
Training



Jockey Club Inno Power AI coding training



# Highlight from our past events



## Blockchain seminar 2021

100+ attended web3 professional's sharing



## Career sharing 2022

Invited 20 entrepreneurial women for idea exchange



## Coding Workshop 2022

50+ talents received coding skills training



# Our Belief

## 1st Ever Gender Balanced Web3 Conference in Asia

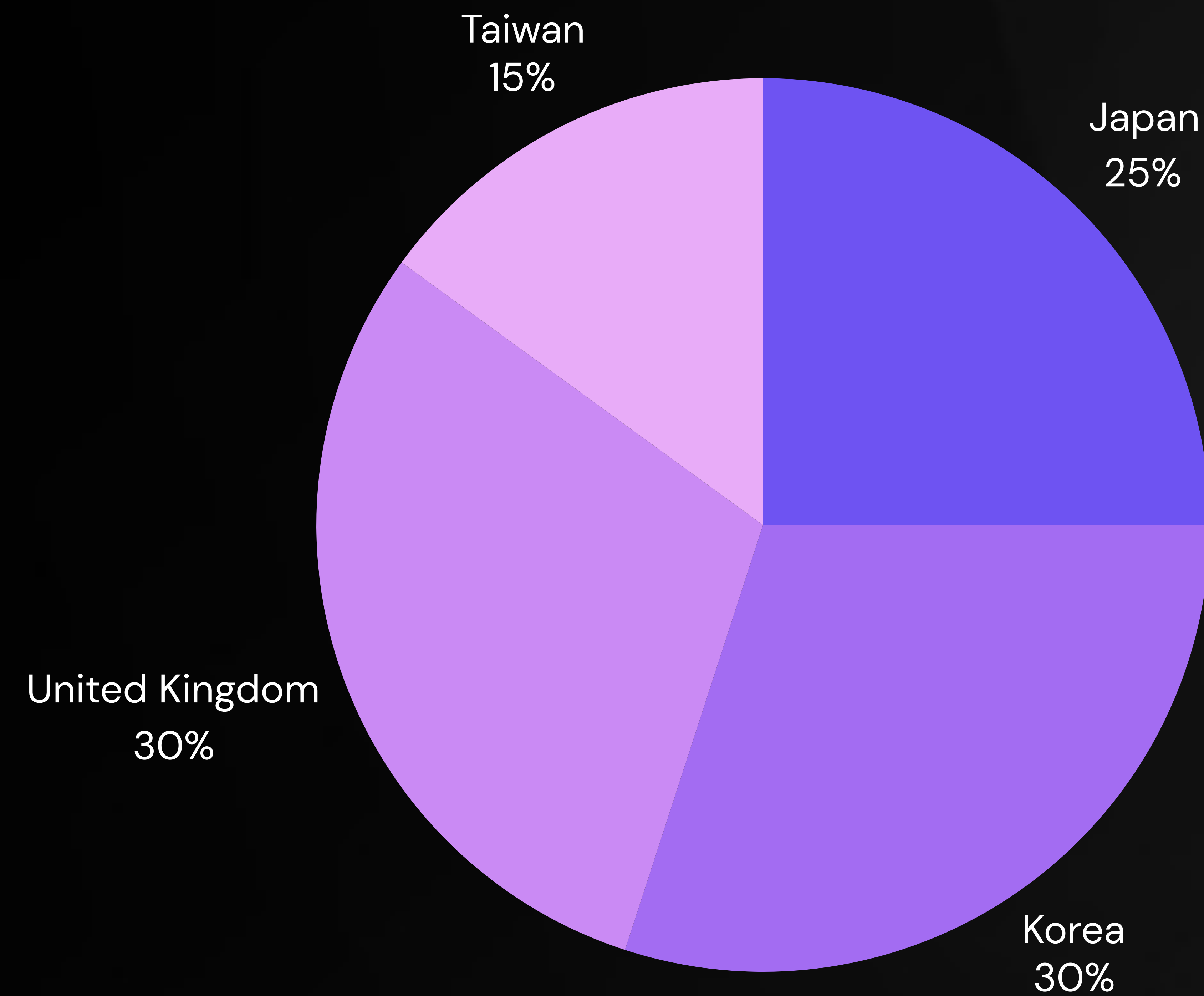
Small amount of tickets are secured & sponsored for talented developers & people of all genders study STEM or non stem degree in local universities to nurture their interest in Web3 industry, incubate Blockchain talents for HK and Asia





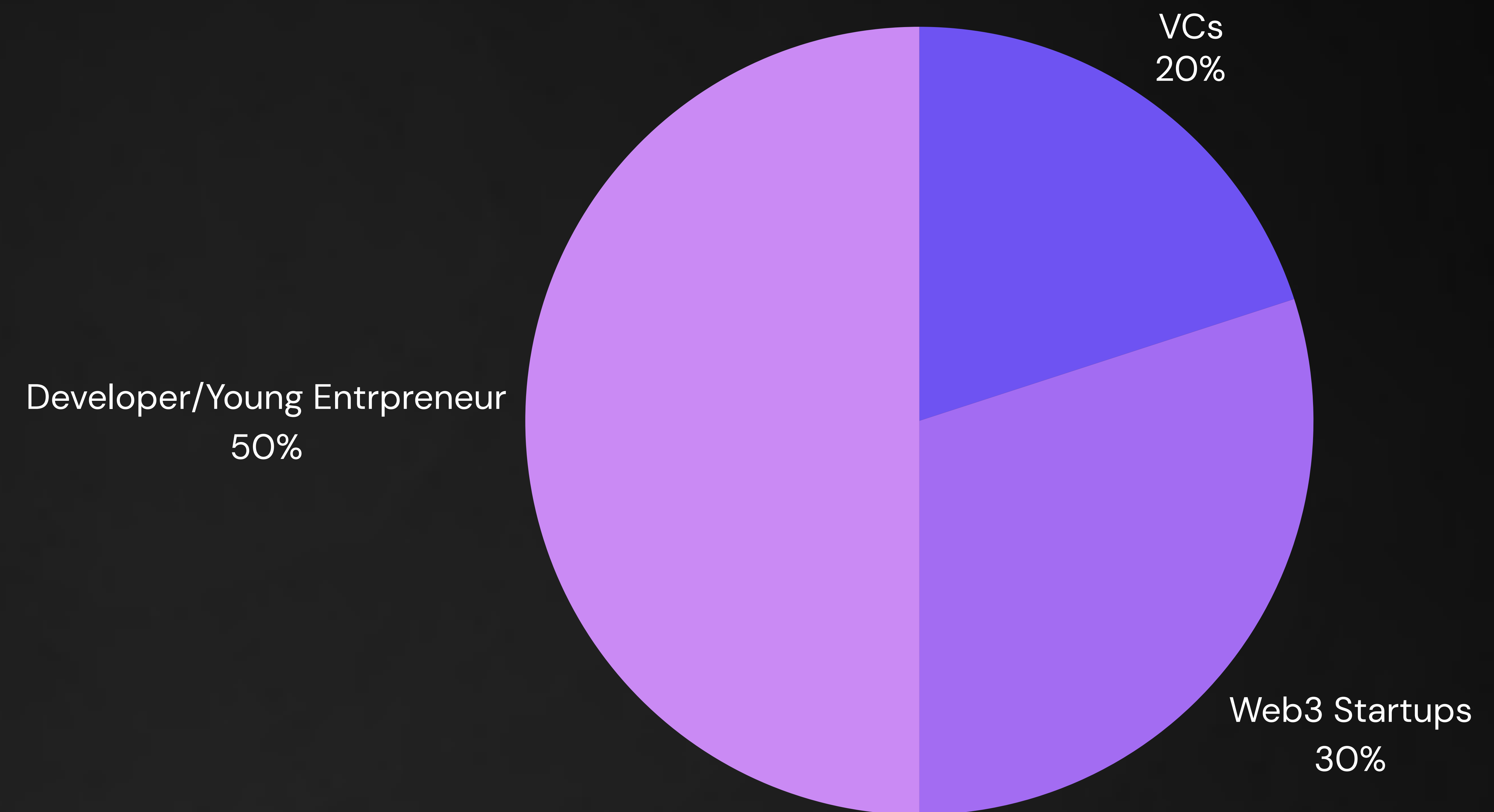
# Demographics by Countries

Attendees are from :



# Attendees by Industry

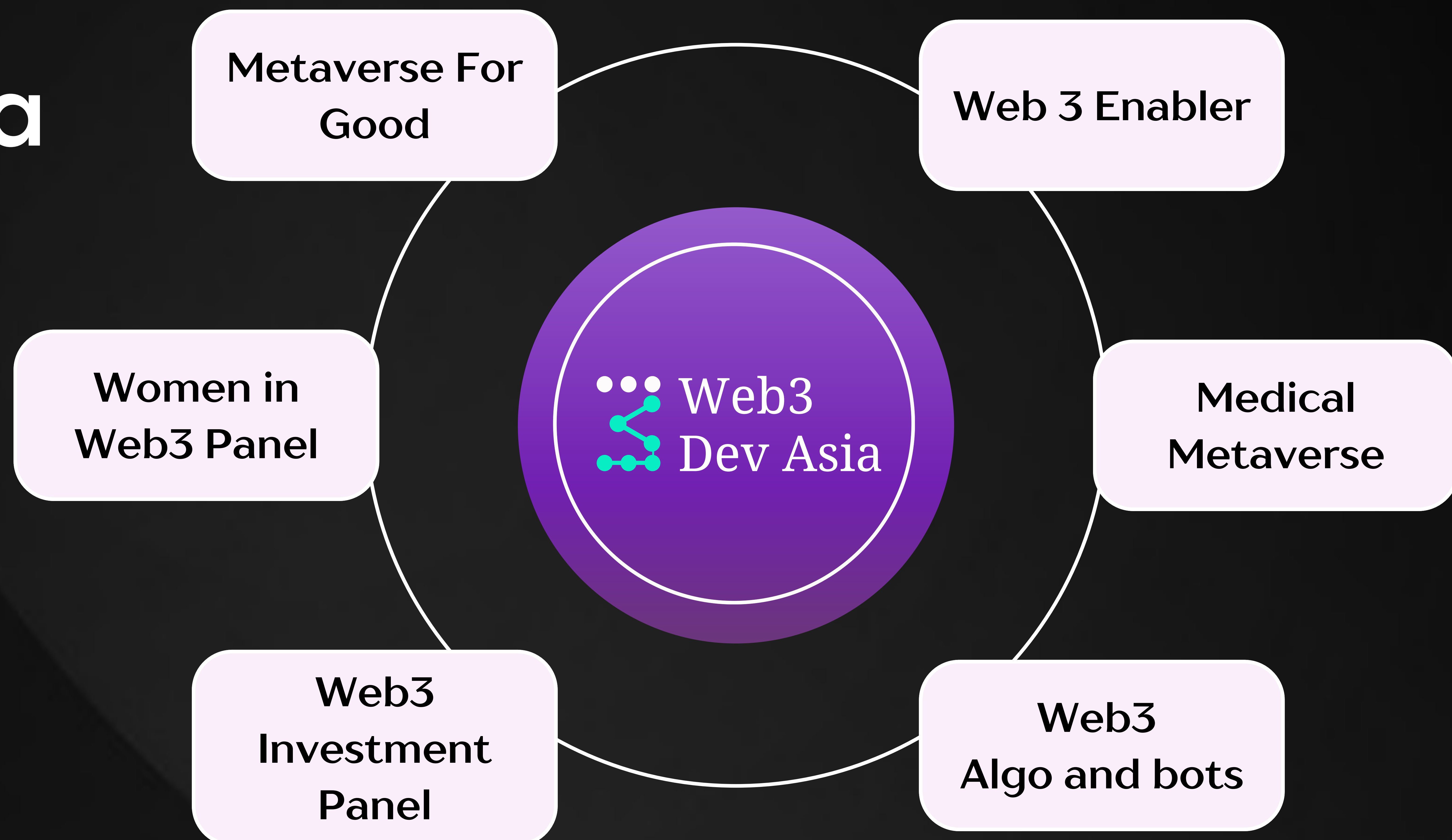
This conference will be Dev - oriented, also attracts VC and builders





# Key Agenda for 2024

Main Theme:  
The applications, Usage  
& infrastructure of  
Web3 in the real world  
nowadays







# What to expect at “INNOVATION FOR TOMORROW” ?

200+ attendees  
(Web3 native young  
talents of all gender)

Media coverage  
(DEI-focused, tech media)

Professional  
photographers and  
videographers at the  
event day

Key speakers from DEI and  
Web3 industry leaders  
(including listed public  
transport companies)

Networking  
opportunity  
with 20+ VC





Screen

Audience

1 Anasentiment Limited

2 Anti Allergy Limited

Sake Peak  
4

Knead  
3



## Target Markets :

Japan

United Kingdom

Taiwan

Korea

Attendees are from the following markets